

NAEA Web/E@lert Advertising Order 2011

Sales Contact	Billing Contact
Advertiser _____	Name _____
Contact/Title _____	Address _____
Address _____	City, State & Zip _____
City, State & Zip _____	Phone _____
Phone _____ Fax _____	Fax _____
E-mail _____	E-mail _____

SPECIFICATIONS:	Run Dates	Ad Type
<input type="checkbox"/> New Artwork <input type="checkbox"/> Repeat If repeat, please list below which month you would like to repeat: _____ Logo specs: <ul style="list-style-type: none"> • GIF or JPG file • Size: 2 x 2 inches/ 144 pixels x 144 pixels • No flashing logos 	<input type="checkbox"/> January 2011 <input type="checkbox"/> July 2011 <input type="checkbox"/> February 2011 <input type="checkbox"/> August 2011 <input type="checkbox"/> March 2011 <input type="checkbox"/> September 2011 <input type="checkbox"/> April 2011 <input type="checkbox"/> October 2011 <input type="checkbox"/> May 2011 <input type="checkbox"/> November 2011 <input type="checkbox"/> June 2011 <input type="checkbox"/> December 2011	<input type="checkbox"/> Website Logo <input type="checkbox"/> Hyperlink <input type="checkbox"/> Classified Advertising <input type="checkbox"/> E@lert Advertising

WEB ADDRESS:

SPECIAL INSTRUCTIONS:

<p>PLEASE READ AND SIGN:</p> <p>1. All first time advertisers must prepay. Classified ads are paid by credit card.</p> <p>2. Make checks payable to: NATIONAL ASSOCIATION OF ENROLLED AGENTS 1120 Connecticut Ave, NW, Ste 460 Washington, DC 20036</p> <p>X _____ <i>Authorized Signature/Date</i></p>	<p>CHARGES:</p> <p>Total Cost \$ _____</p> <hr/> <p>PAYMENT INFORMATION:</p> <p>Credit Card <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> AMEX <input type="checkbox"/> Discover Credit Card Number _____ Expiration Date _____</p>
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<p>For office use only</p> <p>Order Number _____</p> <p>Customer Number _____</p>	<p>Advertising Policies</p> <p>NAEA reserves the right to decline any advertisement that is contrary to the mission, goals and guiding principles of the Association. The appearance of an advertisement does not constitute an NAEA endorsement.</p> <p>Dual responsibility for payment: In the event of non-payment, the publisher reserves the right to hold the advertiser /and or its advertising agency jointly and severally liable for payment due.</p>	<p>Publisher's Copy Protective Clause: Advertisers and their agencies assume liability for the content of printed advertising. The publisher is not liable for errors in key numbers or for any inquiries or mail received by advertisers resulting from the ad.</p> <p>Cancellations: Ads may not be cancelled after the space reservation closing date. In the event that an ad is pulled after this date, the advertiser will be responsible for 100% of the contracted amount in the insertion order.</p>
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Mailing Instructions: Insertion Order, artwork, prepayment checks
 Jackie Gellner — (202) 822-6232, Fax (202) 822-6270, E-mail: jgellner@naea.org